



India Trade Promotion Organisation

Date: December 27, 2024

NOTICE

The 39th edition of AAHAR - The International Food & Hospitality Fair will be jointly organized by the Ministry of Food Processing Industries (MoFPI) and India Trade Promotion Organisation (ITPO) from March 4-8, 2025 at the iconic venue of Bharat Mandapam (New Delhi).

2. The booking of space by private marquee entities for participation in the exhibition will be through ITPO's online booking portal <https://aahar.indiatradefair.com/> . Interested exhibitors will be required to complete the mandatory registration process through the portal. The link for online registration will be available on online space booking portal <https://aahar.indiatradefair.com/> .

3. In this edition of AAHAR, the eligible marquee companies will be required to select their booths through online portal on first-cum-first-serve basis.

4. The details for Marquee Company bookings are given below:

i. The qualifying criteria for companies to be considered for booking under the "Marquee Companies" category will be based on the annual turnover in FY2023-24 based on product category:-

a. Heavy Machinery/ Bakery Equipment, Refrigeration, Kitchen & Hotel Equipment - **Rs.100.00 crores**

b. Other Product categories: **Rs.225.00 crores**

ii. The minimum booth size under the Marquee category will be 100 sqm. for all product categories.

iii. The booths will be available at following rentals:-

Sl. No.	Description	Ground Floor (Rs. Per sqm)		First Floor (Rs. Per sqm)	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	13000	12500	10400	10000
2.	Hangar (AC)*	11000	10500	-	-
3.	Open Paved Area with Canopy (Non-AC)	10500	10000	-	-

*Hangars may be set up subject to need.

❖ Corner Premium Charges

(i) 2-side Open - 12%

(ii) 3-side Open - 15%

(iii) 4-side Open - 18%

* All charges are excluding applicable GST @ 18% and corner charges.

Note: Space Rentals are inclusive of 1.00 KW Electricity per 12 sqm.

- iv. Key dates for booking process for marquee companies will be as per the table below.

S. No.	Particulars	Date and Time
1	Online Registration on online booking portal https://aahar.indiatradefair.com/	Currently open
2	Last date for submitting Expression of Interest by Eligible Marquee Companies along with Proof of Annual Turnover, i.e. Turnover Certificate issued by a Chartered Accountant on letterhead.	6:00pm on 07.01.2025
3	Online stall selection for marquee companies (Tentative)	12 noon on 10.01.2025 to 5.30 pm on 15.01.2025
4	Deadline for making payment in Full through RTGS/NEFT	6.00 pm on 17.01.2025

- v. Interested and eligible companies are required to register themselves on online booking portal <https://aahar.indiatradefair.com/>.
- vi. Eligible companies will be required to submit the turnover certificate latest by 6.00 pm on 7th January, 2025, only by email with **subject of the email – ‘AAHAR-25 – Marquee Company- Product Category’** on following email id's:-
- Heavy Machinery/ Bakery Equipment, Refrigeration, Kitchen & Hotel Equipment - vivekanand@itpo.gov.in, Rashmipanwar@itpo.gov.in, purshotamlal@itpo.gov.in, ektatiwari@itpo.gov.in
 - Other Product categories - vivekanand@itpo.gov.in, tkpant@itpo.gov.in, monicagehlot@itpo.gov.in, shweta@itpo.gov.in
- vii. Only the companies that are found to be eligible as per the annual turnover criteria will be able to access the online booking page on the scheduled dates. The list of eligible companies will also be published on the website before opening of online stall selection.
- viii. The booking portal will be opened only for marquee companies fulfilling the eligibility criteria as per Para 4(i), on 10th January, 2025 from 12 noon to 15th January 2025 till 5.30 pm (Tentatively).
- ix. The marquee companies that successfully complete their booth selection process will be required to remit the due amount through NEFT/RTGS in ITPO's account latest by 6.00 pm on 17th January, 2025 and share the payment transaction details through email on the aforementioned email id's. Details of ITPO's bank account will be available at the time of booking.
- x. In case a marquee company fails to remit the payment within the stipulated date, the same may also be released for online booking by other exhibitors during later phases.
- xi. Terms and Conditions Apply.

- 5. Further details regarding opening of portal for online bookings of booths by other private exhibitors will be communicated in due course.** Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of AAHAR-2025 <https://indiatradefair.com/aahardelhi/> for further information and updates regarding AAHAR-25 edition. In case of any queries, please contact technicalsupport@itpo.gov.in
